



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

SCHOOL OF MANGEMENT STUDIES

Report On “One day entrepreneurial awareness programme”

Event Type	:	Entrepreneurial Awareness Programme
Date / Duration	:	14-02-2019/ 1 Day
Resource Person	:	Sri J.V.S Reddy, Chairman, R.K. Industry
Name of coordinator	:	Dr A Adishesha Reddy, Professor & HOD
Target Audience	:	MBA Students
Total No of Participants	:	98
Objective of the event	:	To emulate the students to take entrepreneurial role where they become job givers instead of job seekers.
Outcome of event	:	On completion of this webinar Student can able to:

Know as to how a new business can be set up with small investment

Increase the confidence to perceive entrepreneurship is also one of their career opportunity

Description / Report on Event:

The resource persons skilfulness is perceived by students very clearly during his interaction with the students and he has taken a commendable role to solve apprehensions of students

Feedback / Suggestions

Students hailed and

appreciated the department while conducting this kind of programme which really increase their morale and confidence and request to bring in more such kind of events.

Photographs:


